



ELF PETS: A REINDEER TRADITION

In this special children's book, Santa calls on his **Elf Pets® Reindeer** and children who believe in the magic of the season to help him fulfill his Christmas mission. After adopting a reindeer, children love and care for their new friend to fill its heart charm with Christmas spirit. On Christmas Eve, all of the spirit collected in the reindeer's heart charm will help Santa's sleigh soar!

Elf Pets® are special North Pole animals you can adopt and love. Sent straight from the North Pole, each **Elf Pet®** comes with a special storybook and instructions for adoption.

Download the **Elf Pets® Reindeer** app to care for your own virtual reindeer, and visit www.elfontheshelf.com for more information and fun games!

Elf Pets: A Reindeer Tradition includes:

- Children's storybook
- Plush reindeer with magical heart charm
- Keepsake box



MSRP: \$24.95